



Website - a4pt.org

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Purpose

Promote your play therapy products and services to our 45,000 monthly website visitors. The APT website is a colorful 24/7 tool that puts visitors within and outside of the United States only a click away from clinical and professional information, program guides and applications, research, archived documents and publications, community forums and listserves, directories, and professionally-designed display ads, like this "button ad" example:

Rotational button ads



Schedule

If received placement-ready, button ads are immediately placed in display rotation. If NOT received placement-ready, ads are placed in display rotation after design is approved by client and placement-ready ad is received by APT.

Specifications

Button ads rotate equally with the other button ads when page is initially visited and refreshed. Ad dimensions are 148 pixels wide by 98 pixels high (not more than 10k) at 72 dpi. Electronically transmit button ad as JPEG static attachment or GIF animated attachment.

148 w x 98 h pixels
 exactly 72 dpi required
 not more than 10k
 actual size

Rates * If not submitting placement-ready, please add Design Fee.

	2 Months	4 Months	6 Months
Member	<input type="checkbox"/> \$91.00	<input type="checkbox"/> \$130.50	<input type="checkbox"/> \$159.00
Non-Member	<input type="checkbox"/> \$113.50	<input type="checkbox"/> \$159.50	<input type="checkbox"/> \$198.50
Design Fee*	<input type="checkbox"/> \$145.00 Standard ad <input type="checkbox"/> \$200.00 Gif animation		

- To Order: 1) Check applicable box to the left.
 2) Add Design Fee if applicable.
 3) Total Due \$ _____
 4) Start Month/Year _____

Order Form

To order, complete and submit this page with payment in full (USD) to APT at least 10 days before Start Date. Include text and artwork.

Name: _____ Affiliation: _____ APT Member? Yes No
 Address: _____ ZIP: _____
 Telephone: _____ Fax: _____
 Email: _____ Website: _____
 Payment Type: Check/Money Order Credit Card If Credit Card:
 Account #: _____ Expiration Date: _____ Total Due \$ _____

Signature: _____ * Date: _____

* Signature must be same as name on credit card